

Program Concept Proposal for Transnational Programs

Approving authority	Vice President (Global)
Approval date	1 October 2021 (revised)
Advisor	Senior Manager, Student Credentials Student Life polycyservices@griffith.edu.au
Next scheduled review	2019
Document URL	http://policies.griffith.edu.au/pdf/Program Concept Proposal for Transnational Programs.pdf
Document number	2023/0000471
Description	The purpose of the Program Concept Proposal is to provide the Executive Group with sufficient information to be able to grant in principle approval of the strategic value of a new transnational program before Groups or Schools invest time in completing the New Program Strategic Brief documentation. This form only applies to new transnational program proposals and is designed to accompany the Due Diligence Check prepared by the Vice President (Global).

Related documents

[Due Diligence for Transnational Program Partnerships Policy](#)
[Planning, Developing and Approving Transnational Programs Procedure](#)
[Transnational Program Business Plan Template](#)
[Framework for Quality Assurance](#)
[Program and Course Policy](#)

Proposed Program Title _____

Proposed Program Duration and total credit points _____

Admission Criteria _____

Location of proposed transnational program _____

Group: _____

Name of Host School and proposer: _____

Name of proposed Transnational provider
(include trading name, address and contact person) _____

List other programs the University offers with the proposed Transnational Provider (if relevant) _____

Anticipated date for launch of transnational program: _____

List related Griffith on-shore programs _____

List locations of other related Griffith transnational programs (if relevant) _____

Proposed host campus _____

Proposed other campuses _____

Proposed funding source

- 1) The proposed program (the concept).
(Describe in succinct terms what you are proposing. Max 500 words).
- 2) Summarise how the proposed program augments the existing suite of programs offered by the School and Group. (Max 500 words)
- 3) Justify adding this program to Griffith University's offerings (making reference to the University's Strategic Plan, Academic Plan and Internationalisation Strategy). (Max 500 words)
- 4) Provide a statement about whether the proposed new program is high, medium or low impact in terms of resources and infrastructure. (Max 200 words).

In determining the level of impact, use the following statements as a guide:

High impact proposals are those involving more than 60CP of new course development and requiring the appointment of new staff or involving more than 60CP of new course development and requiring facilities, equipment, library and IT resources, or all of the above **and/or** with limited evidence of demand. These proposals need to be accompanied by a statement from the Group Pro Vice Chancellor as to the strategic advantages for the University in investing resources in such a program.

Medium impact proposals are those involving less than 60CP of new course development, using existing staff but requiring some additional facilities or equipment or library or IT resources.

Low impact proposals make use of existing courses and existing staff and existing facilities, equipment, library and IT resources. These proposals still involve costs but these are usually around \$10,000 for course development, coordination and marketing.

- 5) Provide an assessment of marketability of the program (information about the market for the proposed program in this location is to be provided in consultation with the Griffith International, where relevant). (Max 200 words)
- 6) Any other relevant comments. (Max 200 words).
- 7) Endorsement of the relevant Deans or Pro Vice Chancellors.

This program has my full support. Dean (L&T): _____ Signature: _____

This program has my full support. Group Pro Vice Chancellor: _____ Signature: _____

This program has my full support. Vice President (Global): _____ Signature: _____

For use by the Provost on behalf of the Executive Group

- Approval has not been granted to develop a New Program Strategic Brief.
- Approval to develop a New Program Strategic Brief has been granted on _____ (Date).

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Provost